



*Your data deserves More*

## **For Immediate Release**

Contact: Patrick O. McBride  
More Group Inc  
800-952-3215 x 36  
pmcbride@moregroupinc.com

### **More Group Inc. Announces New Website & Corporate Logo** *Website & Logo reflects content, culture, and history of the company*

Middleboro, MA – November 10, 2006 – More Group Inc today announces the launch of their new and comprehensive website at [www.moregroupinc.com](http://www.moregroupinc.com). The new website reflects the content and culture of More Group Inc.'s solutions, support services, partners, and their proud customer base. "The new site represents the growth and success of our company and demonstrates the value our product and services provide our customers. "It is crisp, clear and reflective of whom we are and how we do things" states Patrick O. McBride, Director of Operations. "It will also be dynamically driven by being constantly updated with new content and information." adds McBride.

More Group Inc has also changed their logo to reflect their long standing presence in the marketplace as the More team. "Since 1991, our team has been associated with the name More and we are proud of our history." says Tom Gelson, Chairman of More Group Inc. "It is the More name that customers, vendors and partners refer to as in the enterprise storage arena." adds Gelson. The More Group has discontinued the "MGI" logo and acronym. Also, "Your data deserves More," will be the company's new statement line. The statement represents More Group's sophistication and dedication to protecting customer's critical data and information. The More Group is committed to designing and delivering the very best customized enterprise data storage solutions in the industry.

The company will continue its growth with their existing assessments, implementations, and solutions in the enterprise backup & recovery sector. More Group Inc. will also now expand its offerings to include other managed service practices. These services will include expansion of the LiveFire DR offering, MoreStor remote vaulting for small to medium size businesses & remote office solutions, as well as shortly introducing replication, hosting, and monitoring solutions for their customers.

#### **About More Group Inc.**

More Group Inc. is a leading storage management integrator offering a range of solutions and services to store and protect your valuable information. Our team of storage integration professionals brings decades of combined experience in designing, deploying, and supporting scalable storage solutions to meet all of our customers' needs. More Group Inc. works with customers from a variety of industry sectors, including financial services, insurance, healthcare, government and higher education. More Group Inc. is headquartered in Middleboro, Mass. For more information visit More Group Inc. on the Web at [www.MoreGroupInc.com](http://www.MoreGroupInc.com) or call 800-952-3215.